

3rd Nursing World Conference



September 17-19

2018

Rome, Italy

 @Nursingworldconference

 @NursingConf

 <https://nursingworldconference.com/>

SPONSORSHIP & EXHIBITOR PROSPECTUS

Why to Attend NWC 2018 Conference?

This Conference provides a unique networking and collaboration opportunity where you can promote your products and gain brand recognition and credibility.

It delivers cutting-edge research in an intimate setting where attendees and exhibitors receive personalized customer service. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition.

How does sponsoring/exhibiting at the NWC 2018 conference benefit my business?

Designed as a must-attend event, you increase your visibility. You will have direct exposure with your target audience and a chance to talk one-on-one with business decision makers who need your goods and services. This method is more personal and effective.

If I am unable to attend the conference, can I still get my company's information to attendees?

Yes! NWC 2018 has remote vendor opportunities. Each attendee is provided with a complimentary tote bag that will contain proceedings book and the program. Each vendor member will have the opportunity to promote their business via a full-page flyer, gift item or brochure insert.

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services. Don't miss your chance to:

- Network
- Build Brand Awareness
- Make a long-lasting impact on your target audience
- Find new customers
- Stay on top of industry trends
- Capture immediate feedback on new technologies, services, or products
- Gain industry insight and evaluate market trends to generate new business opportunities.
- Access & start relationships with contacts who may not be part of your current market or marketing strategy.

THE EARLIER YOU REGISTER, THE EARLIER YOUR INFORMATION IS AVAILABLE TO ATTENDEES.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor
Cost (USD)	15,000	10,000	7,500	5,000	2,500
Complementary Conference Passes	6	4	2	1	
Exhibitor Booths to promote your company and products	2	1	1	1	1
Booth Dimensions	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt
Ad in final program	one Page	one Page	half Page	half Page	quarter Page
Ad in abstract proceedings book	two Pages	two Pages	one Page	one Page	one Page
Conference Bag inserts	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag
Name and Logo of company looping on conference website	✓	✓	✓	✓	✓
Logo highlighted on meeting materials, brochures	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓
Verbal presentation (advance notification required)	20 minutes	15 minutes	10 minutes		
Certificate of Appreciation	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓



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SPONSORSHIP FORM

Name _____

Email _____

Organization _____

Telephone _____

City _____

Country _____

Interested in:

Platinum Sponsor:
USD 15,000

Gold Sponsor:
USD 10,000

Silver Sponsor:
USD 7,500

Bronze Sponsor:
USD 5,000

Exhibitor
USD 2,500

Please enter your card details:

I agree for NWC to charge my credit card for the mentioned amount (details below)

Select Card type      

Card Number* _____ enter without spaces

Cardholder Name* _____ (names as it appears on the card)

Valid From* : Month _____ Year _____

Expiry Date* : Month _____ Year _____ Security Code (CVV)* _____

Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

Magnus Group

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Web: www.nursingworldconference.com